



Cyber Essentials & Cyber Essentials Plus

Lay the foundations for security,
trust and long-term resilience

www.ajollyconsulting.co.uk

In today's threat landscape, every business is a target, regardless of size, sector or technical maturity.

The Cyber Essentials (CE) scheme is a government-backed certification that helps organisations strengthen their defences against the most common forms of cyber attack.



Guidance,
Protection,
Peace of Mind.

There are two levels of certification:

Cyber Essentials:

A self-assessment with external review

Cyber Essentials Plus:

A more rigorous, independently audited version with technical testing by a qualified assessor

Whether you're looking to meet supply chain requirements, reassure customers, or take the first step on your security journey, CE and CE+ provide a clear, practical framework for reducing risk and demonstrating good cyber hygiene.

CE is self-assessed, CE+ is independently verified, but both are about building smarter, safer ways of working.

Where AJC Comes In

At AJC, we help organisations navigate Cyber Essentials with confidence and clarity. Our experienced consultants simplify the process and make certification meaningful, not just a tick-box exercise. We align CE with your real-world priorities, from winning tenders to reducing risk.

We work across sectors including financial services, logistics manufacturing and professional services. Whether you're starting from scratch or preparing for CE+, we'll guide you every step of the way.



For many organisations, CE and CE+ marks the start of a journey, one that builds a stronger security culture, increases customer trust, and lays the groundwork for future growth.



We support clients by:

- > Carrying out scoping and readiness assessments before certification
- > Supporting the self-assessment process and reviewing evidence
- > Preparing for CE+ audits with targeted remediation guidance
- > Coordinating with certification bodies and managing the process end to end
- > Advising on next steps post-certification to help you build internal capability

What CE and CE+ Cover

Five key controls to prevent the most common attacks. Both CE and CE+ focus on practical, achievable steps to improve security:

- > **Firewalls and routers**
Secure your internet connections and prevent unauthorised access
- > **Secure configuration**
Harden your systems by removing unnecessary functions and applying strong settings
- > **User access control**
Make sure only authorised people can access sensitive data
- > **Malware protection**
Detect and block malicious software
- > **Patch management**
Keep devices up to date with the latest security fixes

Why Certify?

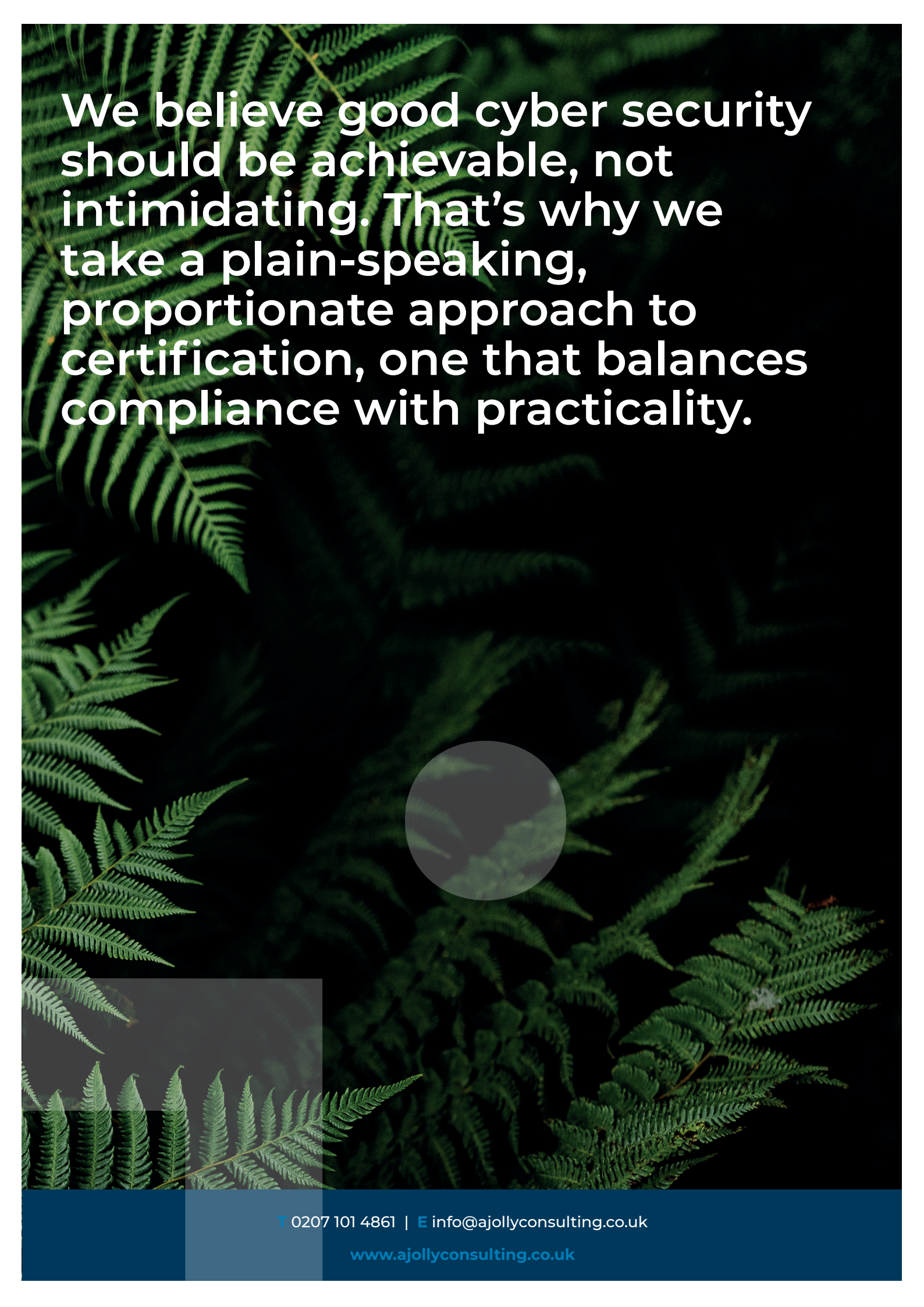
Benefits of Cyber Essentials for your business:

- > **Protection Against Common Threats**
Reduce your exposure to day-to-day attacks like phishing and malware
- > **Customer and Stakeholder Trust**
Show clients, partners and investors that you take security seriously
- > **Increased Business Opportunities**
Meet requirements for government tenders and partner networks
- > **Regulatory Alignment**
CE supports compliance with GDPR, ISO 27001 and other frameworks
- > **Cyber Insurance Advantages**
Some insurers offer better premiums or coverage to certified organisations
- > **Internal Awareness and Confidence**
Use certification as a catalyst for better cyber hygiene across your team

Why AJC?

Whether you're new to CE or preparing for a technical audit, we'll ensure the process is streamlined, relevant and focused on long-term resilience.

Most CE assessments can be completed in a matter of days, with our support, it's a smooth and stress-free process.



We believe good cyber security should be achievable, not intimidating. That's why we take a plain-speaking, proportionate approach to certification, one that balances compliance with practicality.